



**PRESTIGE**  
EVENTS | THEME PARKS | ATTRACTIONS



**CAPTURE THE  
MAGIC OF  
THE MOMENT**



[WWW.PRESTIGEEVENTSPHOTO.CO.UK](http://WWW.PRESTIGEEVENTSPHOTO.CO.UK)



# ABOUT US

Prestige is a **family run business** with a rich history of working in the photographic industry, where we put **your guests** at the heart of every decision.

We are well known for delivering **reliable** and **efficient photography solutions** that drive **revenue** and ensure a great **guest experience**.

We have our own proven software solution which is **reliable**, **flexible** and easy to use and can **integrate** into any platform.

Our ethos is **innovation**, and we are constantly enhancing our retail, merchandise, technology and capture experience, ensuring **best in class**.

We work with you to determine maximum efficiencies and improvements, understanding what levers to pull to **ensure success**.

Through our close **partnership** we ensure delivery of your objectives whilst providing a **world class guest experience** as well as maximising **commercial opportunities**.

# WHO WE WORK WITH

Prestige partner with some of the **world's leading brands** in retail, entertainment and leisure, including **Disney, Marvel Universe Live, WWE** and **Funky Pigeon**.

We are recognised as one of the **leading** and most **respected** photography solution providers in the UK and support our partners across multiple locations in multiple territories, including the **UK, Europe, Asia** and **Australia**.

We pride ourselves on our ability to adapt and deliver, to ensure we meet the needs of **your business** and **your guests**.





# WHERE YOU'LL FIND US

We like making your guests smile and are there to "Capture the Magic of the Moment".

Our photography solutions can be found across a diverse range of retail, leisure and visitor attractions, including:



Theme Attractions



Zoos & Aquariums



Museums & Exhibitions



Water Parks



Seasonal Events



Live Events

# OUR PRODUCTS

- We create just the right mix of content capture opportunities, connectivity solutions and merchandise all under your own branding.
- We work closely with our partners to build total solutions which meet your unique and specific requirements.
- Using our latest technology, we offer a diverse and innovative range of products to ensure a memorable experience for your guests.
- We pride ourselves on being able to offer merchandise solutions that are unique to Prestige which separates us from the competition.

## OUR PRODUCT PORTFOLIO INCLUDES:

MORPH  
ME

GREEN  
SCREEN

FIXED  
SET

ROAMING





# MORPH ME

BE YOUR HERO

**Morph Me** is Prestige's unique photo souvenir. Prestige is the only photography company in the world who can offer this bespoke merchandise, meaning your guests are being offered something completely exclusive. We currently offer this merchandise solution to a number of Partners including **Disney on Ice** and **Marvel Universe Live**.

Using our Green Screen capture solution, our **Morph Me** software 'morphs' the guest's photo with an additional photo of your choice. This is then printed and mounted by the retail team giving your guest a product that offers the **WOW** factor.

**Morph Me** can 'morph' you into anything you would like. We can even morph your guests into your attraction mascot! The list of possibilities is endless!

## MORPH ME FACTS:



Morph Me products have been sold across the **UK, Europe, Asia and Australia!**

**40K**

Over **40,000** customers have purchased a Morph Me photo souvenir!



Morph Me is currently sold at all **Disney on Ice** and **Marvel Universe Live Shows** around the globe!



Morph Me has a transaction time of only **15 seconds!**

**£10 - £15**

A Morph Me photo souvenir has a RRP of between **£10-£15!**



Morph Me is only available via **Prestige!**



**FOLLOW THIS LINK TO CHECK OUT SAMPLES OF MORPH ME**

[WWW.PRESTIGEEVENTSPHOTO.CO.UK/SAMPLES](http://WWW.PRESTIGEEVENTSPHOTO.CO.UK/SAMPLES)



# GREEN SCREEN

- Our **Green Screen** capture solution offers that photo opportunity that guests cannot achieve themselves. From a photo at the bottom of the ocean to flying above the clouds – there is no limit to the content that can be created.
- Guests simply stand in front of our studio grade chroma green backdrop, and our automated software solution creates a multitude of backgrounds, instantly providing a wealth of choice to your guests.
- To enhance guest engagement and increase dwell time, we also offer 'live previews' which allows guests to view and interact with their photo in 'real-time'.



## KEY BENEFITS

- ✓ Cost effective solution to provide multiple backdrops from a single capture.
- ✓ Creates content for guests that would otherwise be impossible.
- ✓ Deployable in attraction queues to aid with guest flow and queue management.

# FIXED SET

- Our **Fixed Set** photography solutions are the perfect way to integrate photography into your overall guest experience.
- Camera positions can be seamlessly integrated into any physical environment, enabling a wealth of unique content opportunities, bringing your photography offering to life.
- By using your floorspace efficiently and through intelligent camera positioning, multiple capture opportunities can be achieved from just the one set – all driving commercial revenue and improving the guest experience from photography.



## KEY BENEFITS

- ✓ Gives consistent high-quality images that complement existing experiences.
- ✓ Capture experience can be enhanced with additional props.
- ✓ Deployable in attraction queues to aid with guest flow and queue management.



# ROAMING

- Our **Roaming Photography** team use the latest professional grade cameras to ensure the highest quality of photo for your guests.
- All our Photography Teams undertake our world-class photography training, ensuring they deliver the best photo composition as well as engaging and interacting with your guests to drive a compelling guest experience.
- Our Roaming Photography team can bring your iconic real-life backdrops to life, ensuring they 'capture the magic of the moment' for your guests.



## KEY BENEFITS

- ✓ Using an engaging photographer adds value to the capture experience and means the whole family can be involved.
- ✓ Guests receive a high quality, photo souvenir taken by a professional photographer.
- ✓ Roaming Photography team can act as ambassadors for your experience.

# FULL RETAIL SOLUTION

- We understand that no two partners are the same, so we offer an end-to-end **retail solution** that is tailored to meet your needs.
- Our tailor-made solutions include image capture, tagging, automated processing and manipulation of images, full POS functionality, multiple print and digital delivery options alongside real-time reporting.
- We offer world-class support from our in-house retail, commercial, marketing, product and account management teams to optimise revenue and enhance the guest experience.



## KEY BENEFITS

- ✓ Working with key stakeholders we ensure a streamlined solution that utilises space and ensures a smooth guest journey.
- ✓ We have a proactive approach to all support functions, adapting to guest and operational needs.
- ✓ We offer 24/7 technical support to support local teams.



# MERCHANDISE

- We offer a portfolio of **Merchandise** options to enhance your photography solution and generate upsell opportunities.
- All of our merchandise suppliers are industry leaders in their field, all of whom work to the highest of standards.
- Our merchandise range is designed to your Brand Guidelines ensuring photography is integrated within your brand.



## KEY BENEFITS

- ✓ We keep a large stock holding, ensuring any savings are passed on to you as a trusted partner.
- ✓ We have a network of local suppliers to ensure almost immediate stock replenishment.
- ✓ All merchandise is designed to your Brand Guidelines meaning we act as an extension of your brand.

# INNOVATIVE PLATFORM

- Our innovative **Platform Solution** is designed using the latest technology to support the delivery of our continually evolving, innovative products and services.
- Our state of the art platform allows us to integrate with a suite of capture technologies and seamlessly integrate with our partners back-end systems.
- Our in-house development team reacts quickly to the needs of your business and has a quick lead time enabling effective change.






## KEY BENEFITS

- ✓ Our UK based tech team ensure all software and technology systems use the latest innovative technology.
- ✓ All our systems are designed with the end user in mind ensuring a quick, secure and efficient experience for the user and guest.
- ✓ We work to stringent Service Level Agreements ensuring minimum downtime to your photography operation.



# OUR BUSINESS MODELS

- Whether it's a **Partner Managed**, **Prestige Managed** or an **Equipment Lease** we will work alongside our partners to proactively drive profitability through guest engagement in photography.
- We offer risk free business models meaning you will have no capital expenditure. We will pay for the full installation and divide the revenue through our revenue share model.
- All business models include 24/7 technical support. We also provide a proactive approach to maintenance, retail and marketing support.

BUSINESS MODEL	DESCRIPTION	BENEFITS
		
<b>Partner Managed</b>	You retain control over delivery of our products and services using your staff.	<ul style="list-style-type: none"> <li>✓ Utilise on-site commercial teams to capture and retail photography.</li> <li>✓ Revenue share weighted to partner.</li> </ul>
<b>Prestige Managed</b>	A comprehensive end-to-end service where we manage everything and everyone.	<ul style="list-style-type: none"> <li>✓ Prestige managed team will capture and retail all photography operations.</li> <li>✓ Focused expertise can drive a higher Spend Per Head.</li> </ul>
<b>Equipment Lease</b>	We provide the latest technology, photography equipment and software on a lease.	<ul style="list-style-type: none"> <li>✓ Short and long-term leases to suit your business needs.</li> <li>✓ Fixed monthly cost</li> </ul>

# WHY WORK WITH US?

We have **significant experience** and expertise in the photography industry.

We have a **proven track record** of delivering a **best in class photography guest experience**.

We have our **own software** solution which is **reliable, flexible & easy** to use and is based around current technologies that allow us to **react quickly** to opportunities.

We are renowned for improving performance and understand which levers to pull to **ensure success**.

We have **financial security** and continually invest in ourselves and our partners.

We pride ourselves on delivering **reliable** and **efficient photography** and **retail** solutions.





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We would love to work with you in the future and show you how Prestige can be the perfect partner for you.  
Contact our dedicated sales team today;

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